

FOR IMMEDIATE RELEASE

Junior Achievement of Central Florida Partners with AdventHealth to Bring Hands-On Career Exploration to Central Florida Students

Students take charge of their futures through immersive job experiences in health care, business, and more

ORLANDO, FL – April 25, 2025 – Junior Achievement of Central Florida (JACF) is proud to announce AdventHealth as the presenting sponsor of the JA BizTown Pop-Up, an immersive learning experience designed to introduce students to the world of business and health care. Throughout April, local students will step into a miniature, fully interactive town—set up in St. Cloud—to explore different careers and develop real-world skills.

As part of this exciting partnership, AdventHealth is bringing the hospital experience to life, offering students the opportunity to step into critical health care roles, including CEO, CFO, Front Desk Representative, Psychologist, and Radiologic Technologist.

Beyond health care, students will also take on roles across a variety of industries — from banking and retail to technology and media — gaining a deeper understanding of how businesses operate and how teamwork drives success.

“AdventHealth is deeply committed to providing whole-person care that brings prosperity to our entire community, and inspiring and preparing the next generation of health care professionals is critical to that mission,” said Roberson Gutierrez, Executive Director of nursing professional development at AdventHealth and AdventHealth University. *“Our partnership with Junior Achievement of Central Florida allows us to give students the invaluable experience of working in a hospital setting, inspire and equip them to pursue careers in health care and, ultimately, build healthier communities.”*

JA BizTown’s pop-up format brings this one-of-a-kind learning opportunity directly to the community, allowing even more students to benefit from hands-on career exploration.

Junior Achievement of Central Florida is dedicated to empowering young minds with occupational experiences, and this partnership plays a key role in that mission.

“JA BizTown Pop-Up brings career exploration directly to students, giving them hands-on experience in industries that shape our communities,” said Karen Revels, President and CEO of Junior Achievement of Central Florida. *“With AdventHealth as our presenting sponsor, we are able to provide an inside look at the health care industry, helping students understand the vital role these professionals play in our daily lives.”*

About AdventHealth

AdventHealth's Central Florida Division encompasses 17 hospitals and ERs in four counties across metro Orlando. The world-class hospitals, combined with a comprehensive outpatient care network, see more than 5.9 million patient visits annually.

AdventHealth also has an expansive research portfolio in Central Florida, with more than 675 clinical trials and studies in progress.

The organization, which has more than 34,000 Central Florida team members, has a deep commitment to serving the community, with a community investment of more than \$1.26 billion in 2023.

The division's flagship campus - AdventHealth Orlando - boasts nationally and internationally recognized programs, and serves as a major tertiary and quaternary referral hospital for much of the Southeast, the Caribbean and Latin America. Quality specialty care is provided through AdventHealth Institutes, which is nationally recognized in numerous specialties.

AdventHealth Orlando has been recognized by U.S. News & World Report, Healthgrades, Newsweek and the Leapfrog Group.

About Junior Achievement of Central Florida

Junior Achievement of Central Florida (JA Central Florida) empowers the next generation by equipping young people with the knowledge and skills needed to achieve economic success. Through hands-on programs and community partnerships, JA Central Florida inspires students to dream big, prepare for the workforce, and make smart financial decisions in and across the Orlando and larger Central Florida region.

For more information or to learn how you can support Junior Achievement of Central Florida, please visit www.jacentralfl.org.

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